

Holyland Tour and Travel

Sustainable Excursion Policy

Of all components of the tourist package excursion and local entertainment often have a large impact on the destination; our company Holyland Tour gives strong preference to destinations that follow sustainable practices throughout all aspects of their tourism offer and excursions which can minimize economic, social and environmental impacts and foster more on sustainable tourism. We are developing a sustainable excursion policy to enable us our guides and partners to gain an understanding of sustainable tourism and how to integrate in to their excursion and tours. The policy guideline includes the below:-

- by advising our customers on behavior standards during excursions and activities with a main focus on respecting the local culture, nature, and environment;
- We are also starting communicating our sustainability objectives and requirements to contracted and other relevant excursion providers by distributing this information via Social media, email, agents, discussion/ meetings, to minimize negative visitor impact and to maximize enjoyment;
- Not offering any excursions that harm humans, animals, plants, natural resources such as water and energy, or which are socially and culturally unacceptable;
- Using skilled and certified guides to guide our customers in sensitive cultural sites, heritage sites, or ecologically sensitive destinations etc.
- Informing our clients to involve on excursions and activities which can support local community and environment by purchasing services or goods and not being involved with folks/companies that can harvest, consume and trade wildlife species illegally.
- Avoiding offers any excursions in which wildlife is held captive, except for properly regulated activities in compliance with local, national, and international law;

Among the concerns of our sustainable Excursion policy includes the below:-

Socio-cultural

Tourist excursions and visits to local attractions provide tourists and the local population with an opportunity to meet each other in a positive way. Generally tourists enjoy meeting with local people as long as they do not feel exploited. The mutual sentiments depend on the type and number of tourists, and how the contacts take place.

We encourage tours and excursions to authentic villages to stimulate employment for young villagers so they do not have to migrate elsewhere. Also tourist attention for local culture and traditions can also revive the local awareness and appreciation of these traditions.

- Asking permission to persons before taking photo of them. This is especially important when photographing children it should be with permission.
- Our company prefers professional local guides for the excursions services and to become friendly we recommend tourists to bring some presents to the village elders.

Environmental

- We recommend choosing the accommodation within walking distance of the main attractions for the city tour or visiting interesting places. In this case spent less time and no need use the transportation. In principle walking, hiking and mountain biking are environmentally friendly activities. if possible we also recommend to choose new and more ecological transport services.
- Complying with rules and regulations governing visits to protected areas, such as national parks.
- When visiting places far from urban infrastructure please take away all garbage and throw away in the special places and not to throw away any plastic dishes and glasses on the picnic.

Wildlife featuring

Wildlife tourism is a form of tourism where one can observe wild animals in their natural habitats. An important negative impact of wildlife tourism is disturbance of animals. Animals may flee, some species return after a while but other species leave the area permanently. The first encounters with tourists are most influential. Eventually the animals can get used to the visitors and adapt their behavior, for example by avoiding the tourists. Or animals start actively approaching the tourists for food, which can result in aggressive behavior against the visitors and disturbs their traditional behavior.

We highly recommend to our guides to inform our tourists on the spot and not to allow and feed animals, touch animals, make loud sounds and scared them, to respect wild nature and don't forgot what tourists are just guests there.

We do not encourage any projects related to wild animals in captivity. Only if these are animals that will not independently survive in the wild nature and conditions have been created for them, the same in which they used to live in their natural environment, where they can breed, and their descendants could get free.

Excursions and attractions in which captive wildlife is held are not offered, except for properly regulated activities in compliance with local, national and international law. In case of living specimens of protected and wildlife species these are only kept by those authorized and suitably equipped to house and care for them humanely.

Wildlife species are not harvested, consumed, displayed, sold, or traded, except as part of a regulated activity that ensures that their utilization is sustainable and in compliance with local, national and international law.

Economic

- We recommend showing tourists local shops or markets to buy souvenirs and changing the selected shops on a rotating basis, ensuring that customers are able to purchase locally produced traditional handicrafts.

- We recommend trying and choosing local restaurants for lunch and dinner if possible. Making sure that food reflects our country cuisine and includes local specialties as well locally owned shops and restaurants, especially new start-ups.
- Providing customers with the opportunity to make a personal contribution to support local conservation or a social project (local school, clinic, farming project). This policy will also be developed in time.